

MUSIC ON THE LAWN — SPONSORSHIP LEVELS

Showcase your business while supporting the community during the library's milestone anniversary!

The library's annual summer concert series takes place on the library's pavilion, lawn, and plaza, a 2024 improvement project made possible in part by the Grandview Heights Public Library Foundation.

The series runs Tuesdays from 7-8 pm during the summer (dates TBD) with food trucks, partners, and more, presented by the library and the City of Grandview Heights Parks & Recreation.

Choose your sponsorship level and complete the <u>Sponsorship Application</u> for consideration by April 15.

SINGLE CONCERT SPONSOR \$400	SEASON SPONSOR \$1,600
 Supporting a community tradition of 30+ years. Inclusion in the library's enewsletter (circulation 15K). Marketing through the library's social media and website. Thanked on stage at your concert. Marketing to an average of 300-800 attendees per concert. 	 Supporting a community tradition of 30+ years. Inclusion in the library's enewsletter (circulation 15K). Marketing through the library's social media and website. Thanked each week on stage. Marketing to an average of 5,000 attendees per season. Listing in 6K event brochures distributed to houses in the 43212 zip code, at the library, and at each concert. Featured on outdoor sign prominently displayed at the corner of West First and Oakland avenues from late May through early August. Physical presence at concerts, depending on space limitations (optional).

Sponsorships are considered in accordance with the library's Policy Handbook. The library welcomes the support of institutions, businesses, nonprofit organizations, and community groups to enhance or improve Library activities, services, events, and programs through the establishment of sponsorships or collaborative partnerships. Sponsorships that imply the library's support of, or affiliation with, any political party, partisan position, or religious belief will not be approved. The library will enter only into sponsorships and collaborative partnerships it determines to be in the best interest of the library. All sponsorships and collaborative partnerships will be subject to the approval of the Director or their designee.